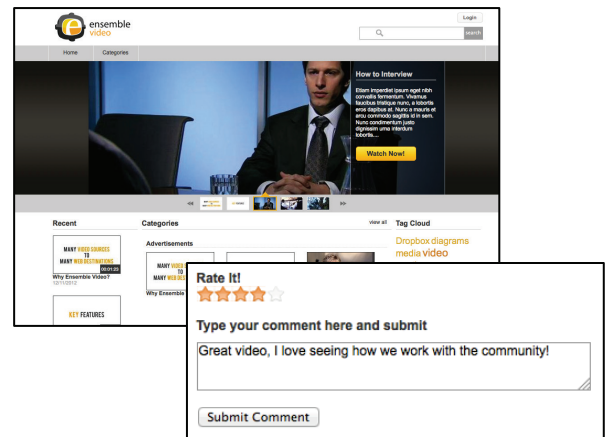




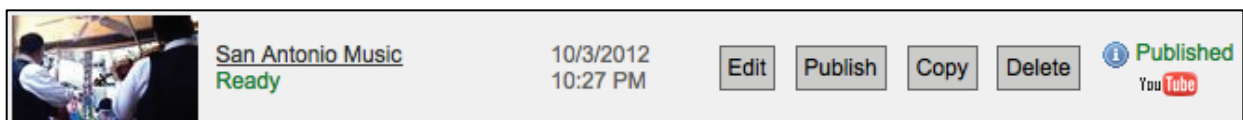
# Introducing Ensemble Video 3.4

Ensemble Video version 3.4 includes features that respond to common customer requests.

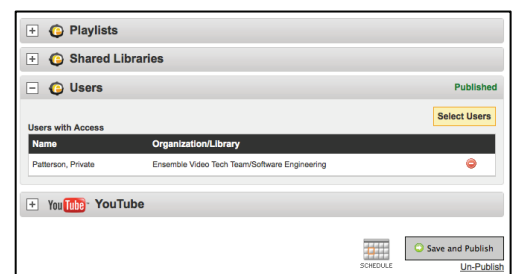
**Portal:** The Ensemble Video Portal enables organizations to brand a single playlist for their media content. The Portal offers easy publishing, searching, ratings, comments, and sharing of videos across an institution. Additionally, the portal enables content administrators to restrict certain video(s) to specific users and to create private categories, enabling secure access to collections of organizational content.



**YouTube Feed:** The YouTube Feed allows users to publish their videos to one or many YouTube channels from the Ensemble Video interface.



**Interface Upgrades/Improvements:** The Ensemble Video user interface was upgraded in select areas for easier, more intuitive navigation. Specifically, changes were made in the Add/Edit Wizard and in the Web Publishing Tab. The idea was to reduce clicks and make Ensemble Video even easier to use. We also added increased accessibility to key components of the Ensemble Video interface.



**New Embed Codes:** The new version offers new embed codes for single videos and playlists that increase Ensemble Video's compatibility with publishing systems (LMS, CMS, Blogs, Wikis, etc.).



**Streaming to Native Android Player:** Ensemble Video now supports streaming over Real Time Streaming Protocol (RTSP). RTSP is the preferred method of streaming to Android devices. This change solves issues for Android users that do not have the Flash player on their mobile devices.

**Social Media Improvements:** Ensemble Video included new social media options when users embed video using the playlist embed codes. The social media options are Facebook, Twitter, LinkedIn, Google+, Pinterest, Digg, and Delicious.



**New API:** The new API offers new publishing and ingest options for Ensemble Video customers.